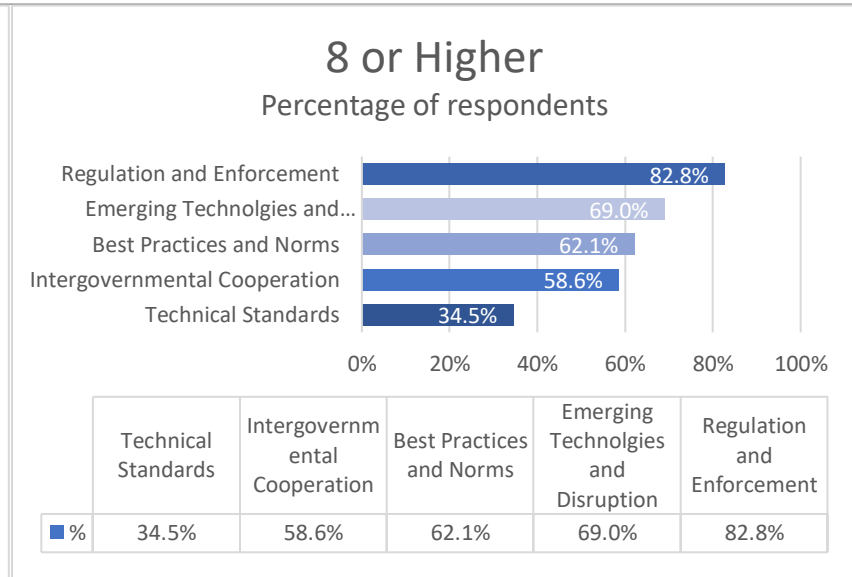
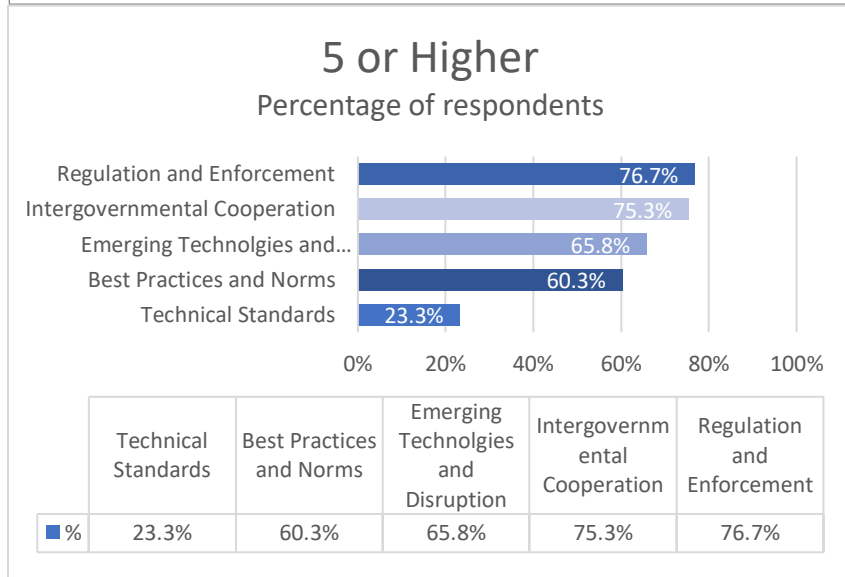
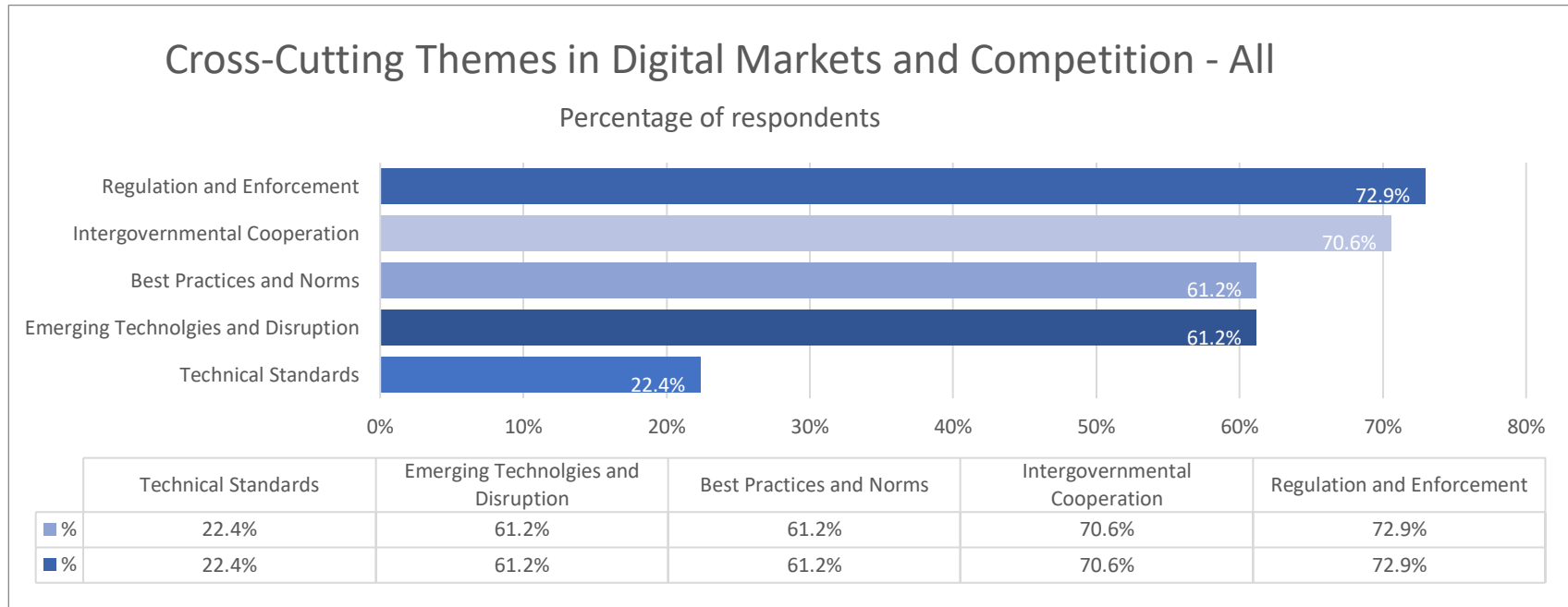


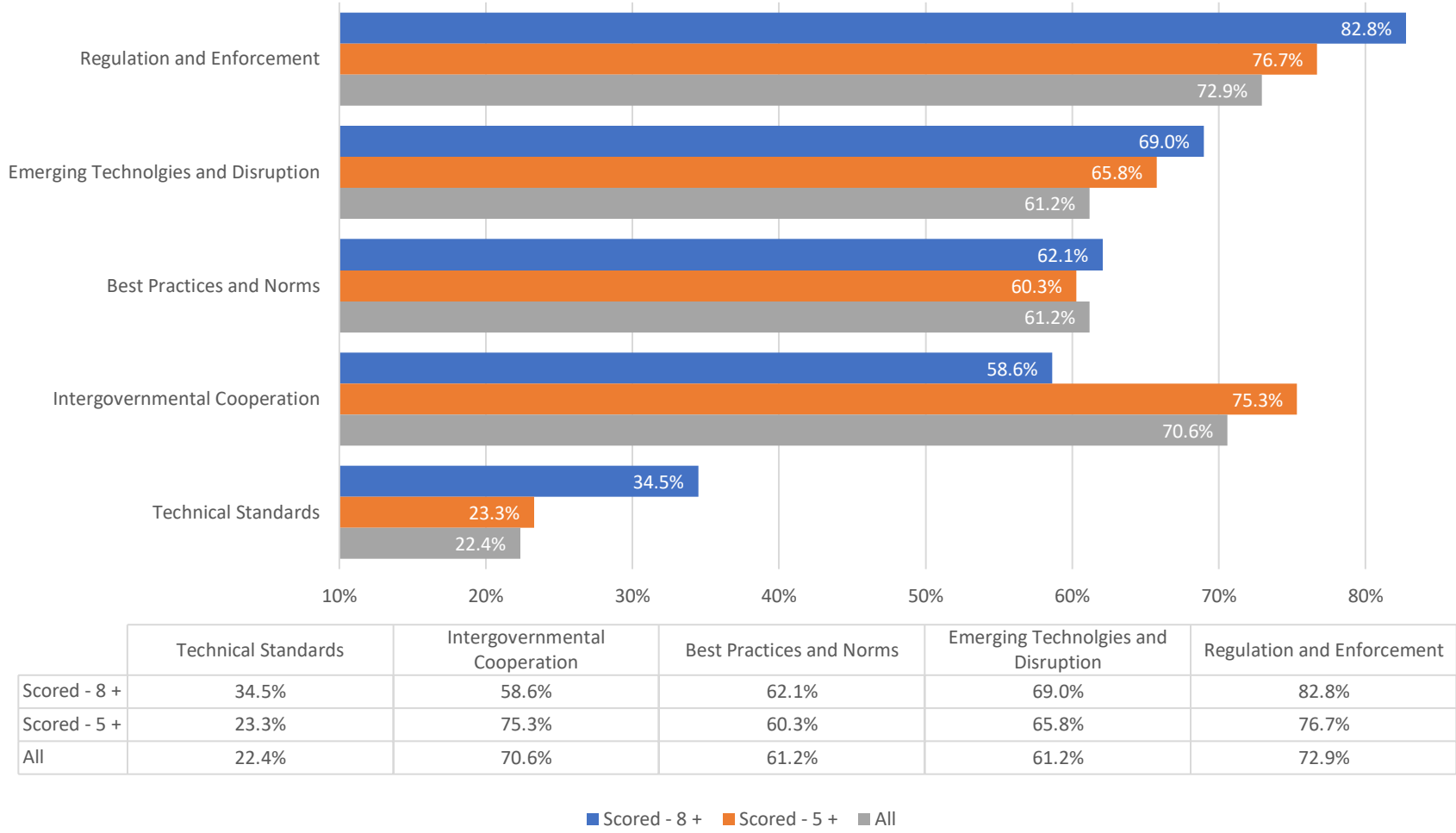
Subject Area Breakdown – Digital Markets and Competition Cross-Cutting Themes

The charts below show the percentage of respondents that selected each theme for the Digital Market and Competition Subject Area, based on the rating they gave to Trust in Section 3.



This chart combines the data from the other graphs in this section for easier comparison of results across metrics.

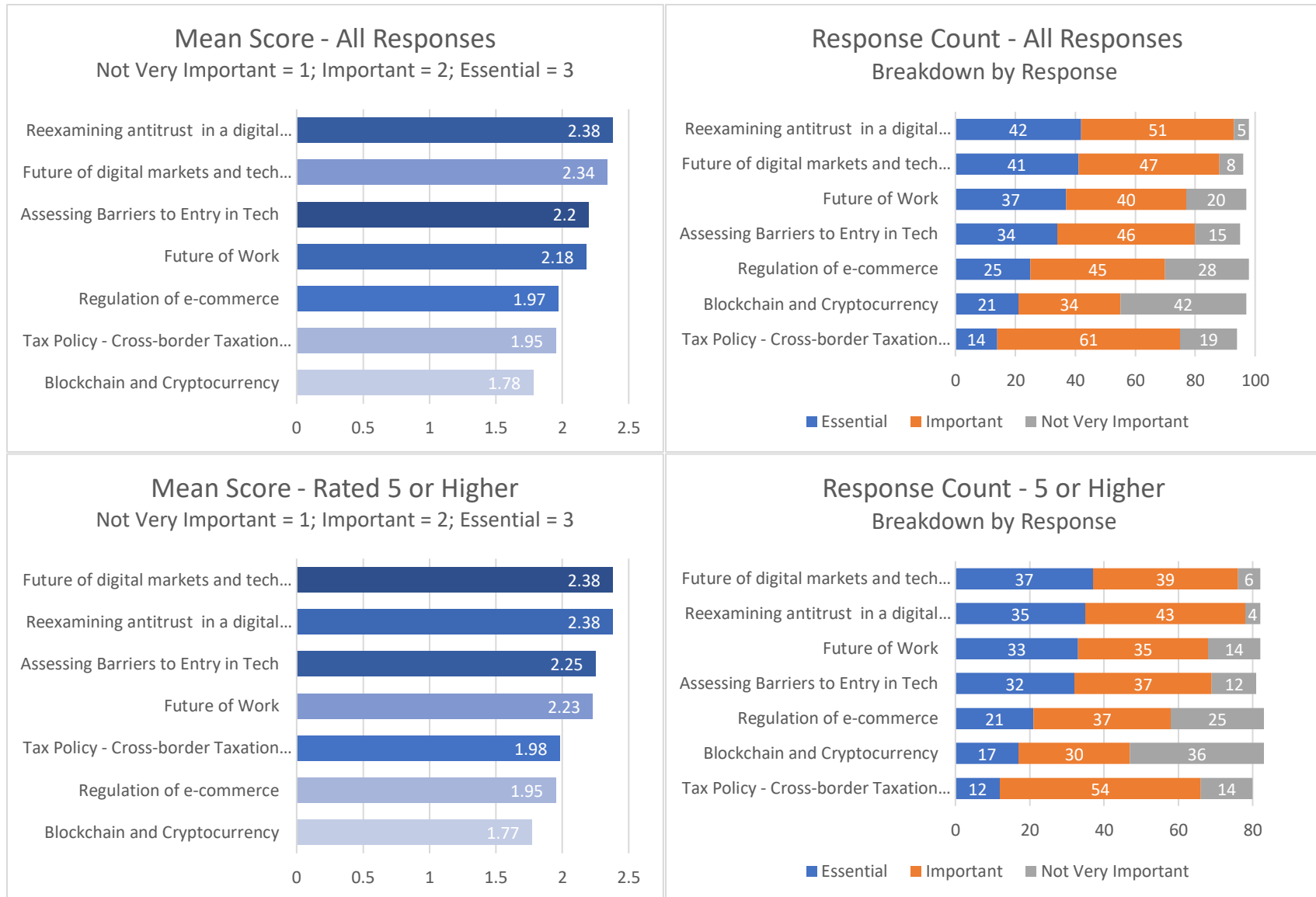
Cross-Cutting Themes in Digital Markets and Competition - Comparison Across Metrics



Digital Markets and Competition Topics

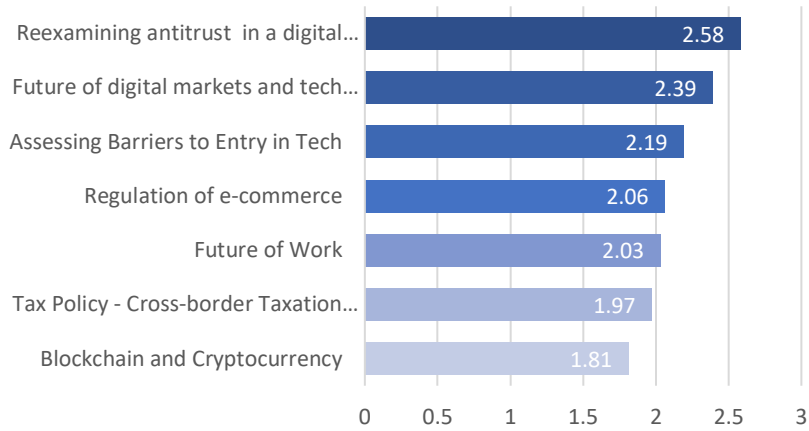
The charts below show the mean scores and response counts for each option, based on the rating they gave to Digital Markets and Competition in Section 3. The point system used to calculate the mean score assigns the following numerical values to each point of the Likert Scale:

- Not Very Important = 1
- Important = 2
- Essential = 3



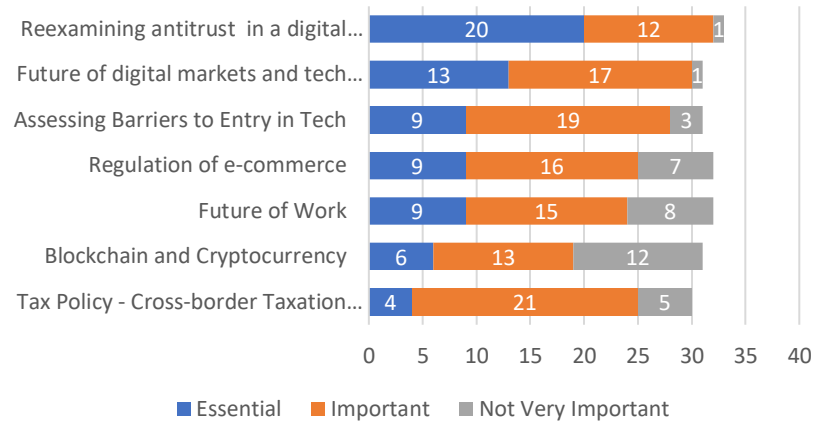
Mean Score - 8 or Higher

Not Very Important = 1; Important = 2; Essential = 3

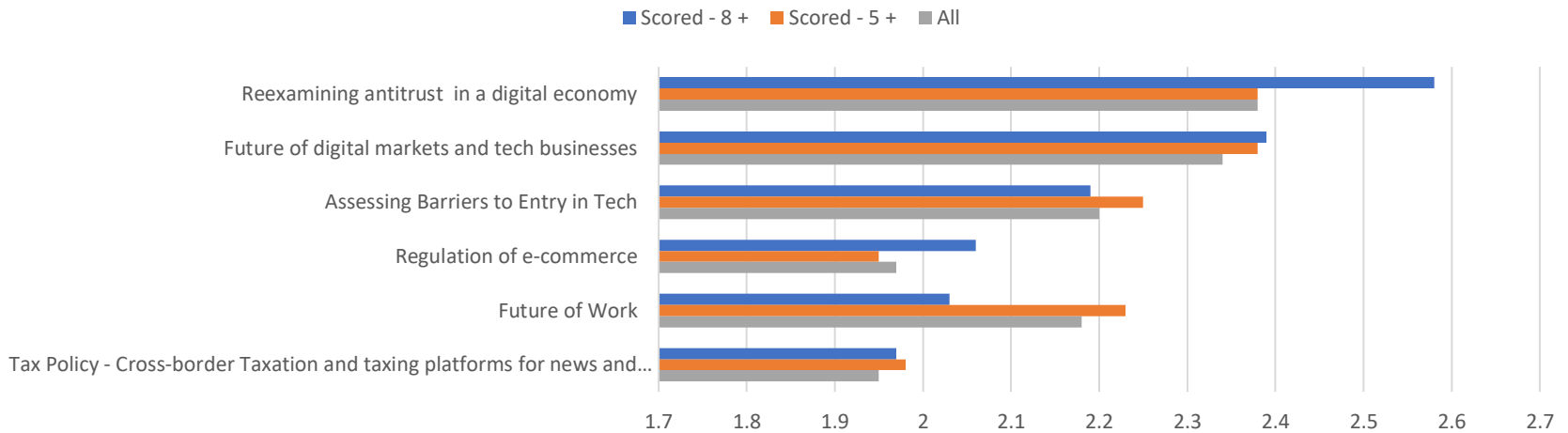


Response Count - 8 or Higher

Breakdown by Response



Mean Scores - Comparison Across Metrics



	Tax Policy - Cross-border Taxation and taxing platforms for news and journalism	Future of Work	Regulation of e-commerce	Assessing Barriers to Entry in Tech	Future of digital markets and tech businesses	Reexamining antitrust in a digital economy
Scored - 8 +	1.97	2.03	2.06	2.19	2.39	2.58
Scored - 5 +	1.98	2.23	1.95	2.25	2.38	2.38
All	1.95	2.18	1.97	2.2	2.34	2.38