



IGF-USA 2021 Steering Committee Meeting #4 Minutes

Thursday, April 1, 2021, 3:00 - 4:30 pm EDT

Agenda

1. Introductions
2. Overview of Session Selection Process
3. [Select and Finalize Sessions](#)
 - a. Number of Sessions
 - b. Topics of Sessions
4. Session Team Sign-Ups
5. [Proposed Planning Timeline](#)
6. [NRI Call for Issues](#) (if time allows)
7. AOB

Attendees

- Ann Morton, i2Coalition
- Anna Higgins, ISOC
- Annette Suriani, Association of Meeting Professionals
- Brett Berlin
- Brian Scarpelli
- Courtney Radsch, Committee to Protect Journalists
- Dan Caprio, The Providence Group
- Dustin Loup, Co-Chair of IGF-USA
- Evan Swarztrauber, Clout Public Affairs
- Fiona Alexander
- George Sadowsky
- James Galvin, Donuts
- John More, ISOC-DC
- John Perrino
- Jonathan Zuck, Innovators Network Foundation
- Judith Hellerstein, Hellerstein & Associates
- Kenneth Featherling, FBI
- Laurin Benedikt Weissinger, Tufts
- Marina Polachek, National Grid
- Melinda Clem, Co-Chair of IGF-USA
- Mike Nelson, Carnegie Endowment

- **Naela Sarras, ICANN**
- **Nathalie Coupet**
- **Naela Sarras**
- **Nik Smith, Verisign**
- **Paul Eisler, US Telecom**
- **Rick Lane, Iggy Ventures**
- **Roger Caruth, Howard University**
- **Ryan Johnston, Next Century Cities**
- **Shane Tews**
- **Steve DelBianco, NetChoice**
- **Tom Bascom**
- **Trace Mitchell, Netchoice**

1. [Session Selection](#) derived from Call for Topics, Subject Matter Survey, and discussion at the previous Steering Committee meeting, along with a [Proposed List of Sessions](#) that represents the major and most popular topics from the survey and discussion across 9 potential sessions covered in two days
 - a. After feedback, decided to take a broader approach to cybersecurity (instead of just looking at one piece) in the proposed list given recent threats → observing problems and figuring out what needs to be addressed, looking forward
 - b. Suggestion that if concurrent sessions are added, should be topics without overlapping audiences, could use data from last year's conference about viewer numbers throughout the day to decide what time would be best (lowest at the beginning of the second day, highest at opening and closing of the first day, which was pretty steady throughout)
 - c. Interpretation of Policy Standards and IOT session (potentially confusing title): Looking at how overarching international technical/accessibility standards for IOT can be dominant with some room for national modifications/nuances
 - d. Summer conference ideal time to discuss current administration's approach to broadband connectivity and internet access because funding from the program will likely be distributed around then → fits into the Intersection of Access and Inclusion session
 - e. Role of Government vs. Private Sector in Content Moderation Session: Focus on GDPR, Whois, DNS abuse, need to decide what level (international, national, state - general consensus to focus on US and even go to the state level)
 - f. Reminder that session focus largely is up to the planning teams (but should use input from surveys and Steering Committee meetings)

- g. Should incorporate keynote speaker(s) into program, can determine topics once sessions begin to take shape, no limit to the number of keynote speakers in the program, so could have them in multiple sessions (but would probably want to lengthen the sessions that do have major speakers and keep the rest shorter)
 - h. Should analyze the motivation/causes for regulation in current times in the Regulatory Pressures Impacting/Fragmenting the Internet session, focus on human rights movements/ESG, “pressures” also seems to vague, should present regulation neutrally in the title (ex: regulation changes)
 - i. Idea for a final report session that brings together each of the panel session leaders to provide a summary/answer a question to unify the conference topics and give people something to think about after
 - j. Could offer online performances during session breaks
 - k. Should offer a brief description of each session so that people not on the call have context into what the sessions might entail during when signing up
2. [Proposed planning timeline for panels](#)
- a. Should ask the people at the first team call to come up with a working title to steer the focus of the planning, make sure the nine topics work well together at Steering Committee Meeting #5, and use in advertising
3. NRI Call for Issues
- a. Meet with representatives from other national and regional IGF initiatives, collectively come up with a range of topics, each initiative typically offers a few of the topics
 - b. Teams should think about whether their topic might be interesting to discuss with other national/regional IGFs
 - c. Current 10 categories: Access and Inclusion, Security and Trust, Data, Digital Rights and Freedoms, Sustainability and Environment, Economic Issues, Internet Governance Ecosystems, New and Emerging Technologies, Technical Issues, Digital Cooperation
 - d. [NRI Submission Form](#)
4. Other Comments:
- a. [Prezi](#) offers a program where animated graphics can overlap with the zoom camera, makes digital presentations more engaging, willing to work with conferences/offer training
 - b. Fun committee
 - c. Targeted advertising to reach people from wider regional area