



## IGF-USA 2021 Steering Committee Meeting #5 Minutes

Thursday, April 22, 2021, 3:00 - 4:30 pm EDT

### Agenda

1. Introductions
2. Updates on Session Planning ([Planning Portals](#))
  - a. Points of contact
  - b. Summary of first meeting
  - c. Update on working title
  - d. Any needs?
3. Conference Logistics
  - a. [Scheduling Sessions](#)
  - b. Keynotes
  - c. Fun Committee
4. Pre IGF-USA Event w/ Pew
5. [NRI Call for Issues](#)
6. Outreach and Promotion
7. Fundraising
8. AOB

### Attendees

- Alicia Gomez, FBI
- Ann Morton, i2Coalition
- Ann Vroom
- Anna Higgins, ISOC
- Annette Suriani, Association of Meeting Professionals
- Aram Sinnreich, American University
- Brett Berlin
- Courtney Radsch, Tech Policy Press
- Dustin Loup, Co-Chair of IGF-USA
- Evan Swarztrauber, Clout Public Affairs
- Joe Catapano, ICANN
- Jonathan Zuck, Innovators Network Foundation

- Judith Hellerstein, Hellerstein & Associates
- K Mohan Raidu
- Laurin Benedikt Weissinger, Tufts
- Lori Schulman, INTA
- Marina Polachek, National Grid
- Melinda Clem, Co-Chair of IGF-USA
- Mike Nelson, Carnegie Endowment
- Michael Palage
- Nik Smith, Verisign
- RB Tewksbury
- Rick Lane, Iggy Ventures
- Samuel Speed
- Shane Tews
- Sivasubramanian M
- Steve DeIBianco, NetChoice
- Tom Bascom

1. Session Planning Updates:

- a. [Access:](#)
  - i. Co-Chairs: Anna Higgins and Evan Swarztrauber
  - ii. Comparative analysis between broadband access solutions in the US vs. abroad
- b. [Privacy:](#)
  - i. Co-Chairs: Lori Schulman, Beth Bacon, and Ethan Wham
  - ii. Working Title: Future of Data, Privacy Foundations, and Legislative Approaches
  - iii. 3 part session (foundations: human rights, OECD, and US concepts of privacy, legislative trends: focus on national and state, but could also talk about it globally, discussion: what should be the best approach based on the past two segments?)
- c. [Content Moderation:](#)
  - i. Pros and cons of different models of content moderation, 5W and and H of content moderation, private sector incentives for collaborative model participation, highlight the different levels of content moderation throughout the stack and address the gaps/where more communication is needed between levels, types of partnerships, non-normative perspective
- d. [IOT:](#)
  - i. Want to investigate an IOT international standards plan signed by 27 organizations, consumer perspective
- e. [Cybersecurity:](#)
  - i. Focus on information-sharing networks supporting the supply chain, identifying threats/what is missing, NTIA software work

- f. Regulation and Fragmentation:
    - i. Causes/risks of fragmentation and how to avoid them (specifically regulatory causes), discussion of relevant issues like privacy/content, competition/antitrust, examples of regulatory fragmentation, intended and unintended fragmentation, possibly will present several scenarios during session
  - g. Antitrust:
    - i. Public interest POV with general business case examples that are more accessible than dense legal discussion, trajectory for antitrust enforcement going forward/potential reforms, uniqueness of data gathering capabilities of antitrust
    - ii. Speaker suggestions: Shoshana Zuboff, Bill Kovacic from GW
  - h. Digital Identity:
    - i. Session Chair: Jeremy Grant
    - ii. Why don't we have better digital ID/what could we do if we did, more background than usual because it is the first time this issue has a session in IGF-USA, authentication/identification of people, barriers to reaching a large scale working digital identification system, government and private sector led digital identification efforts
  - i. Digital Markets:
    - i. Working Title: Building Better Online Markets and Communities
    - ii. Focusing on markets along with open-source and volunteer communities, user perspective, value compensation and different market models going forward, networking/peer-to-peer economy, social media and artists/creators, cryptocurrency, fintech
    - iii. Format: Lightning talks from people changing the future of digital markets/communities (patreon, github, change.org), followed by panel of speakers that synthesize the different examples
2. Schedule Draft and Logistics
- a. Two day conference with no concurrent sessions
  - b. The default session length is 75 minutes, although sessions may run for as little as 60 or up to 90
    - i. Ideally will only have 2 or 3 90 minute sessions
      - 1. Privacy session interested in having 75 minutes for their three part program
    - ii. Session schedule can be rearranged based on speaker availability, claiming a specific time slot is first come first serve
  - c. Likely will be using zoom for the sessions themselves, but potential for an ongoing chat function option

- d. Starting day 2 at 10:00 EDT instead of 11:00 EDT because one more session on day 2 than day 1 (same as last year), but could be changed to 11:00
- 3. Fun Committee (Reception and Coffee Breaks)
  - a. Last year had a closing mixology happy hour sponsored by Iggy Ventures → potentially will repeat again this year
  - b. Virtual lobby in the morning before sessions, during coffee break, and at the end of day one, with a more structured reception at the end of day 2
  - c. Platforms: Hopin, Kumospace, wonder.me, REMO
- 4. [NRI Call for Issues](#)
  - a. Can submit three topics to be discussed with other NRIs at the global IGF, typically end up participating in two or three sessions
  - b. Selected sessions: Digital Identification, Fragmentation, Future of Online Markets and Communities
- 5. Pre IGF-USA event with PEW focusing on their recent research on June 17 or June 23 (just like last year)