

# IGF-USA 2021 Survey Results – Final Report

The 2021 IGF-USA Subject Matter Survey ran from March 2-16, receiving a total of 108 responses. This document provides a summary of the results. Each calculation is described below and has accompanying charts and tables. This document is the final report that has been reviewed by the Steering Committee.

At the end of the survey, respondents were asked a series of questions about themselves, including stakeholder group, number of IGF-USAs attended, and number of global IGFs attended. Before reviewing the results, here is make up of the survey respondents.

## **Stakeholder Breakdown**

- **Private Sector:** 45 Responses (45.45%)
- **Civil Society / Academia:** 30 Responses (30.30%)
- **Technical Community:** 9 Responses (9.09%)
- **None / Other:** 11 Responses (11.11%)
- **Government / Intergovernmental Organization:** 4 Responses (4.04%)

## **Number of IGF-USAs Attended**

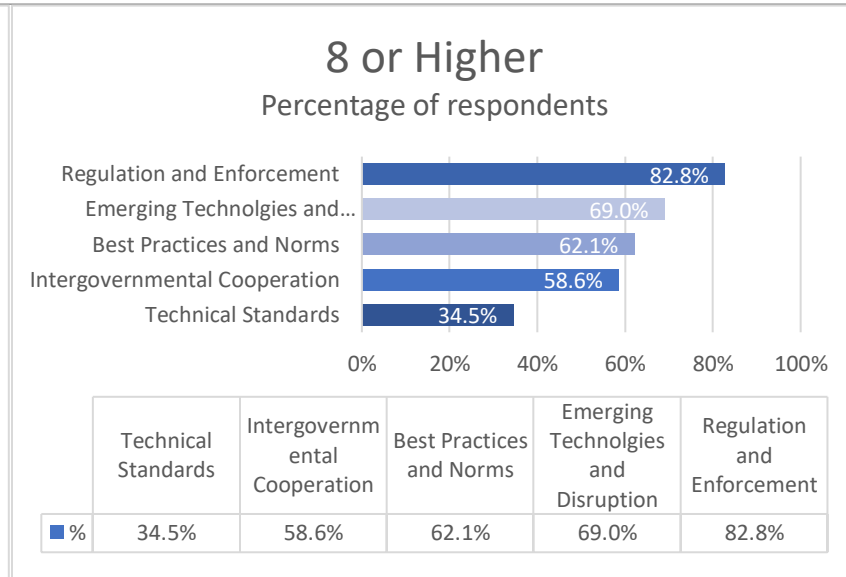
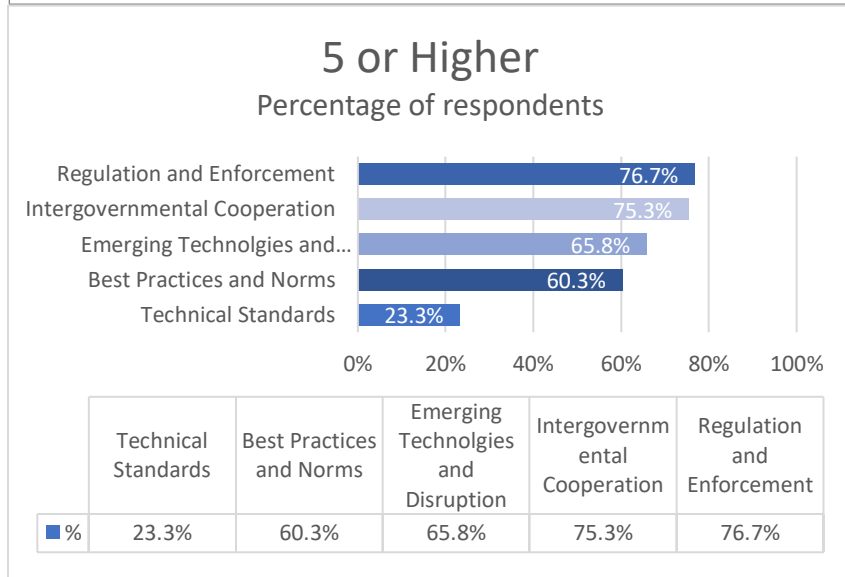
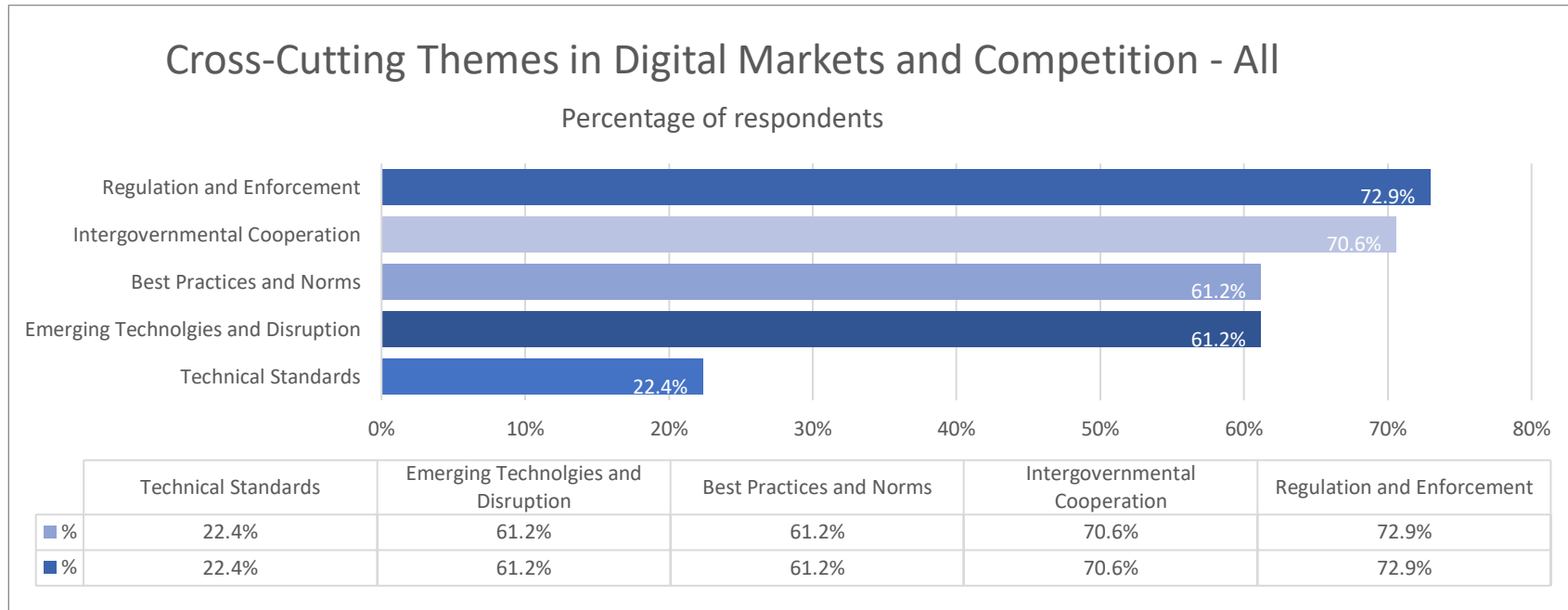
- None: 16 (15.53%)
- 1 IGF-USA: 27 (26.21%)
- 2 IGF-USAs: 13 (12.62%)
- 3 IGF-USAs: 12 (11.65%)
- 4+ IGF-USAs: 35 (33.98%)

## **Number of global IGFs Attended**

- None: 34 (33.66%)
- 1 IGF: 17 (16.48%)
- 2 IGFs: 16 (15.84%)
- 3 IGFs: 4 (3.96%)
- 4+ IGFs: 30 (33.66%)

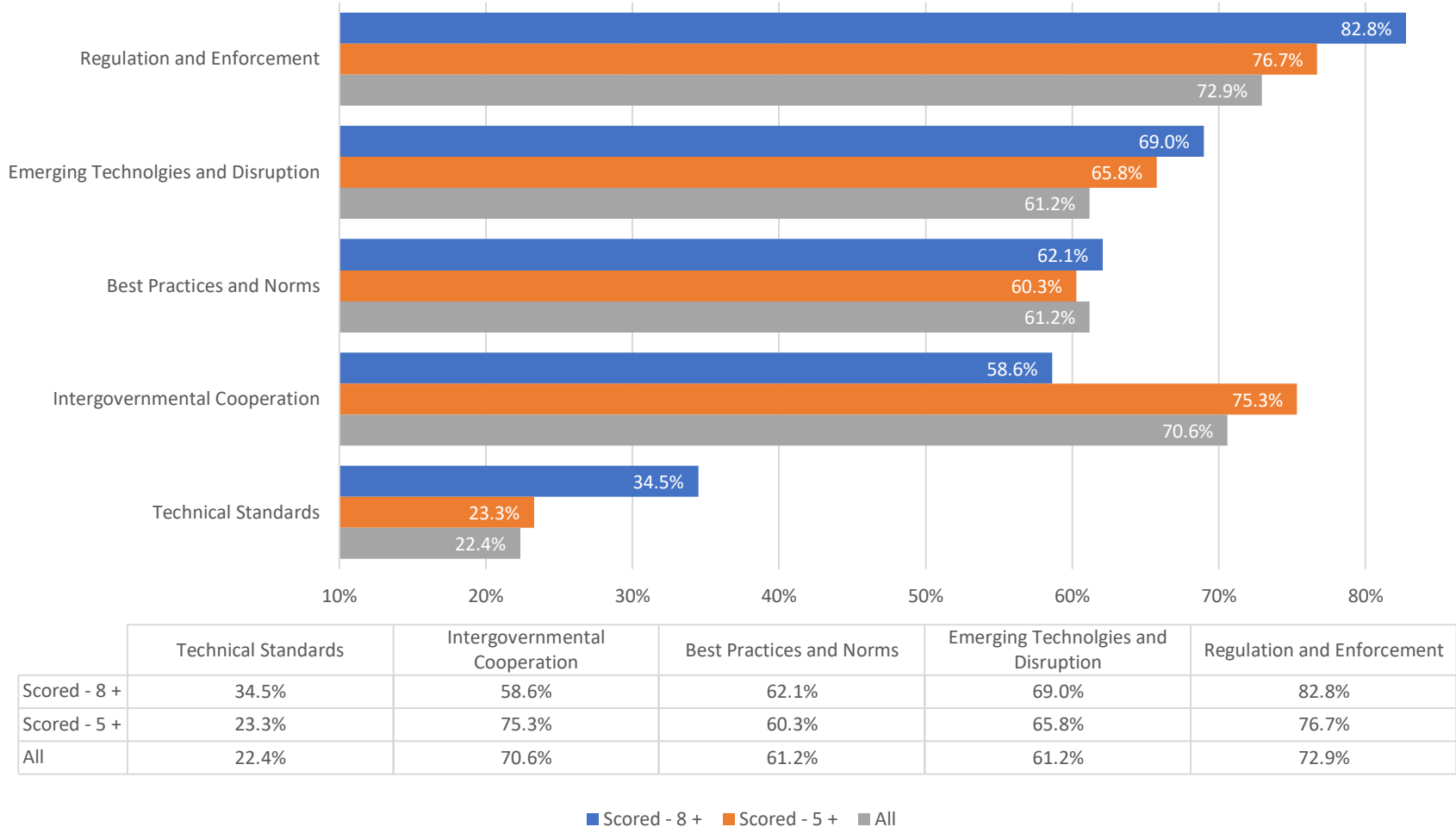
## Subject Area Breakdown – Digital Market and Competition Cross-Cutting Themes

The charts below show the percentage of respondents that selected each theme for the Digital Market and Competition Subject Area, based on the rating they gave to Trust in Section 3.



This chart combines the data from the other graphs in this section for easier comparison of results across metrics.

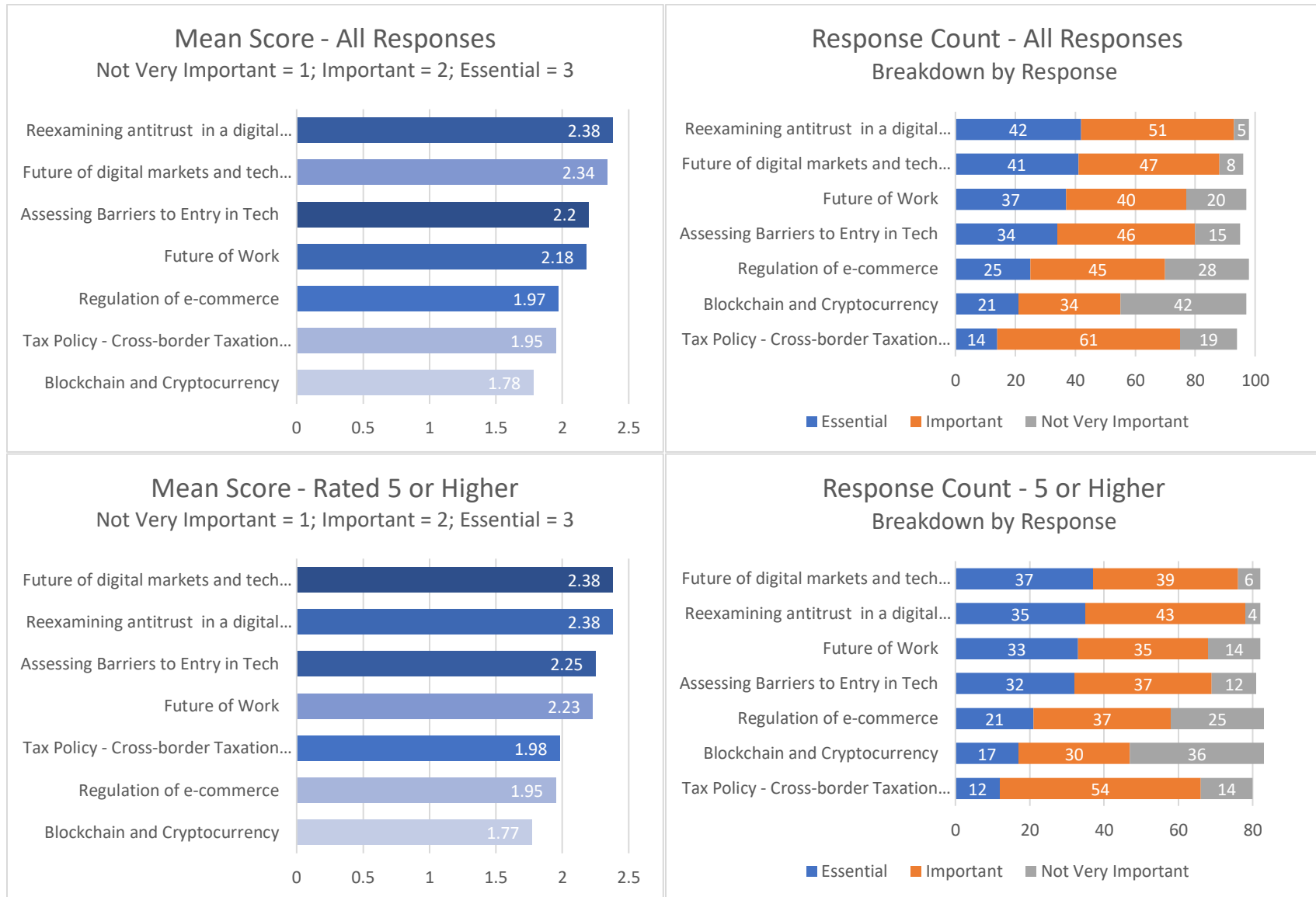
## Cross-Cutting Themes in Digital Markets and Competition - Comparison Across Metrics



## Digital Markets and Competition Topics

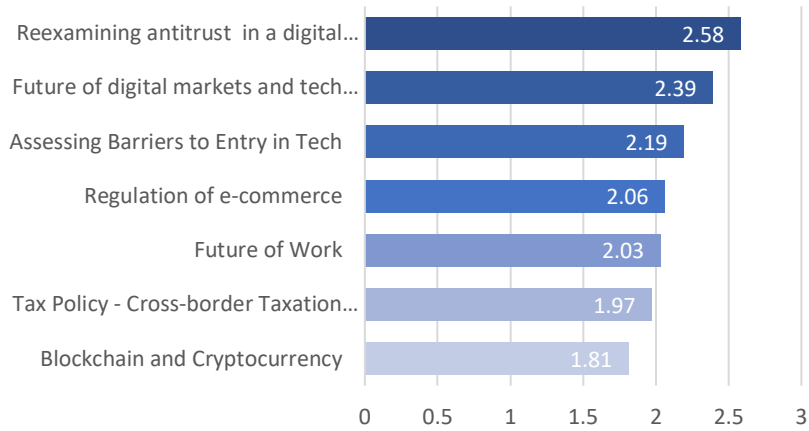
The charts below show the mean scores and response counts for each option, based on the rating they gave to Digital Markets and Competition in Section 3. The point system used to calculate the mean score assigns the following numerical values to each point of the Likert Scale:

- Not Very Important = 1
- Important = 2
- Essential = 3



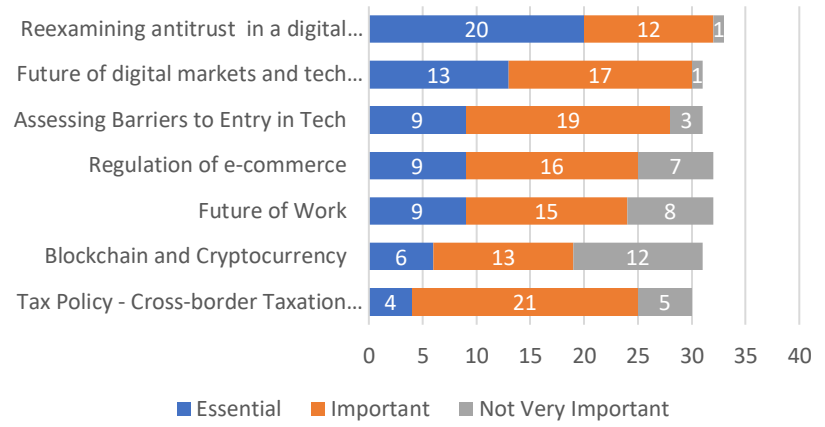
### Mean Score - 8 or Higher

Not Very Important = 1; Important = 2; Essential = 3

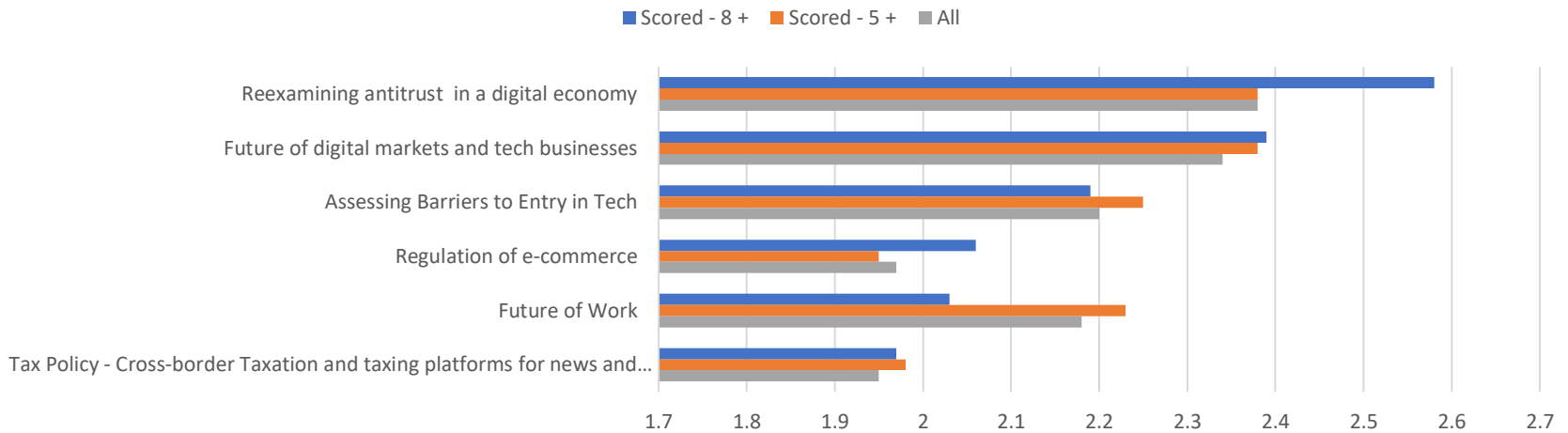


### Response Count - 8 or Higher

Breakdown by Response



### Mean Scores - Comparison Across Metrics



	Tax Policy - Cross-border Taxation and taxing platforms for news and journalism	Future of Work	Regulation of e-commerce	Assessing Barriers to Entry in Tech	Future of digital markets and tech businesses	Reexamining antitrust in a digital economy
Scored - 8 +	1.97	2.03	2.06	2.19	2.39	2.58
Scored - 5 +	1.98	2.23	1.95	2.25	2.38	2.38
All	1.95	2.18	1.97	2.2	2.34	2.38