



IGF-USA 2021 Steering Committee Meeting #6 Minutes

Thursday, May 6, 2021, 3:00 - 4:30 pm EDT

Agenda

1. Introductions
2. Conference Logistics
 - a. Lead-in event
 - b. Keynotes
 - c. [Scheduling Sessions](#), Breaks and Social events
 - i. 90 minute sessions
 - d. Auxiliary Platforms
3. Outreach and Promotion
4. Fundraising update
5. Next Steps for Session planning teams
 - a. May 27
 - i. Final Titles and Descriptions are due
 - ii. Speakers confirmed
6. Lightning Round of Updates on Session Planning
 - a. Brief update on direction of session
 - b. Update on speakers
7. AOB

Attendees

- Alicia Gomez, FBI
- Ann Morton, i2Coalition
- Ann Vroom
- Anna Higgins, ISOC
- Austin Ruckstuhl, Internet Society
- Becky
- Beth Bacon
- Brett Berlin
- Charles Sun

- Christopher Marchese
- Craig Spiegle, Agelight
- Dustin Loup, Co-Chair of IGF-USA
- Felix Uribe
- James Galvin, Donuts
- Jeff Bedser, iThreat
- Jim Prendergast
- John More
- John Sweeting
- Jonathan Zuck, Innovators Network Foundation
- Judith Hellerstein, Hellerstein & Associates
- Katie M
- Keith Drazek, Verisign
- Laurin Benedikt Weissinger, Tufts
- Matt Johnson
- Melinda Clem, Co-Chair of IGF-USA
- Mike Nelson, Carnegie Endowment
- Michael Palage
- Nathalie Coupet
- Nik Smith, Verisign
- Paul Eisler
- Romella El Kharzazi
- Rick Lane, Iggy Ventures
- Samuel Speed
- Shane Tews
- Steve DelBianco, NetChoice
- Tom Bascom
- Trace Mitchell

1. Lead-In Event with PEW:

- a. Planning to have an event with PEW Research Center (similar to last year)
- b. June 23, 3:00-5:00 EDT
- c. Data from PEW on changes in tech and internet adoption along with panel predicting the “new normal” in 2025 → hopefully will tie into session topics
- d. Any direction on the data that should be highlighted in connection to IGF-USA sessions would be helpful

2. Introductory Keynote:

- a. Potential Speakers: Steve Case, Ginni Romedi
- b. Would be nice to have someone new to IGF-USA, like a CEO on the receiving end of internet policy who can speak freely and have an overarching view

3. [Conference Scheduling](#):

- a. Requests from digital identity, privacy, online markets and communities (unsure - based on structure), and security sessions (unsure - based on keynote) for more than 75 minutes
 - b. Extra time typically goes to sessions attempting to accommodate a keynote, if keynote falls through, then consider giving other sessions more time (so cybersecurity can have 90 minutes unless they don't end up with a keynote)
 - c. None of the time slots are set in place except the first (online markets and communities → scenario format is a good intro to conference and other sessions) and last (regulation and fragmentation) → helpful to reach out to speakers sooner rather than later, so sessions can be rearranged if needed based on their availability
 - d. Some sessions have requested specific time slots to reach international audiences in different timezones
4. Auxiliary Platforms:
- a. Looking for a better chat function than zoom so resources don't have to be reposted constantly and the chat doesn't disappear (also something that works for people on the livestream)
 - b. Suggestions: slack, loomio
5. Outreach and Promotion:
- a. Already doing mailing list and social media promotions along with asking usual participants to spread the word
 - b. Typically ask speakers to help promote as well once selected
 - c. Sessions should think about platforms that would have an audience interested in their topic
 - d. Suggestions: Advertisement in the Politico daily newsletter, could have sponsors,
6. Fundraising Update:
- a. Currently have asks out for about \$56,000, and have \$21,750 committed so far this year
 - b. Verisign, PIR, Lumen, ICANN, and the Internet Society have all committed as sponsors
 - c. Donuts offered to sponsor closed captioning
 - d. Iggy Ventures offered to sponsor the closing reception
 - e. Often have had people sponsor coffee breaks in the past as well
 - f. Suggestions for new sponsors are always welcome

7. Session Planning Updates:

- a. **May 27 deadline:** Finalized titles and descriptions for the session webpages, most speakers confirmed
- b. Access:
 - i. No new updates
- c. Privacy:
 - i. Scenarios approach, privacy legislation, panelist brainstorming
- d. Content Moderation:
 - i. Looking at different panel structures to determine speakers, suggestions on the planning doc from anyone are welcome
- e. IOT:
 - i. Topic agreement (want to focus on policy and standards), most of the speakers have been confirmed
- f. Cybersecurity:
 - i. Intersection of policy, technology, and intelligence, and interoperability, collaboration, and cooperation
 - ii. Potential speaker discussion
- g. Regulation and Fragmentation:
 - i. Want to engage people in the topic with scenarios 2-3 weeks before the conference
 - ii. Have 4 different scenarios → looking forward to 2026, how will regulation and security issues affect the internet/lead to fragmentation?
- h. Antitrust:
 - i. Potentially will look at the effect of antitrust on other industries that use the internet
- i. Digital Identity:
 - i. Barriers to having better digital identity, what successful digital identification will look like
 - ii. Keynote and primer because topic is new to IGF-USA, followed by a panel discussion, looking at government, technical, and civil society perspectives
- j. Digital Markets:
 - i. Lightning talks followed by panel to discuss issues with current market structures and potential solutions, potentially breakouts in the middle to have further discussion with lightning talk speakers
 - ii. Want to make sure the organization of the breakout rooms is smooth because it is the first session (don't want to turn people away)