



## **IGF-USA 2021 Steering Committee Meeting #8 Minutes**

Thursday, June 17, 2021, 3:00 - 4:00 pm EDT

### **Agenda**

1. Introductions
2. [Overview of Final Agenda](#)
3. [Volunteers](#)
4. Lightning Round of Updates on Session Planning
  - a. Update on speakers
  - b. Any requests or assistance needed
  - c. Bios/headshots needed
  - d. Q&A management + Reporting
5. Fun Committee Updates
6. Outreach and Promotion
7. [IGF-USA Preview Event](#)
8. AOB

### **Attendees**

- Alicia Gomez, FBI
- Ann Vroom
- Anna Higgins, ISOC
- Annette Suriani
- Berry Cobb
- Brett Berlin
- Dustin Loup, Co-Chair of IGF-USA
- Evan Swarztrauber
- Eyal Zilberman
- Fiifi
- John Perrino
- John Sweeting
- Judith Hellerstein, Hellerstein & Associates
- Katie M
- Matt Johnson
- Marina Polachek
- Melinda Clem, Co-Chair of IGF-USA

- Nik Smith, Verisign
- Paul Eisler
- RB Tewksbury
- Roger Caruth
- Ron da Silva
- Ryan Johnston, Next Century Cities
- Samuel Speed
- Sarah Yi
- Shane Tews
- Susan Mohr

1. IGF-USA Preview Event on June 23 from 3:30 - 5:00 EDT
  - a. With Lee Rainie from PEW
  - b. Providing overview of recent surveys relevant to IGF-USA topics
  - c. Preview of IGF-USA from Dustin and Melinda
  - d. Promotion of event by Steering Committee would be helpful
  
2. [Agenda](#) is finalized
  - a. Will be using sched platform
  - b. Using subscription from State of the Net conference
  - c. Probably will have an informal networking opportunity at the end of the first day
  - d. Closing session will have combination of mixology and Internet trivia
  - e. Will be using Remo for networking
  
3. Need [volunteers](#) for help the day of the event
  - a. Q+A moderators will ideally be appointed by session organizers
  - b. Chat moderators are helpful for keeping things under control
    - i. Looking into setting up a slack channel for better chat experience
  - c. Social media promotion
  - d. Tech support to monitor networking rooms and announce when sessions are starting
  
4. Session Planning Updates:
  - a. Need panelist headshots and bios from all sessions
  - b. [Access](#):
    - i. Finalized all panelists: Jane Coffin moderating, Sonia Jorge, Don Cravins, Alonso Melendez, Michelle Connelly
    - ii. Going to brainstorm a few questions for Jane
  - c. [Privacy](#):

- i. 4 of 5 panelists confirmed: Stu Ingis moderating, Jennifer Huddleston, Peter Winn, and Marty Abrams
  - d. [Content Moderation:](#)
    - i. Courtney Radsh, Rick Lane moderating, Facebook oversight board member, several other invites out
  - e. [IoT:](#)
    - i. All panelists confirmed: Paul Eisler, Adam Sedgewick, Jamie Susskind, Amit Elazari, Shane Tews is moderating
    - ii. Still waiting on some headshots and bios
  - f. [Cybersecurity:](#)
    - i. Fireside chat followed by panel
    - ii. 2 confirmed panelists, invites out for moderator and 2 additional panelists
  - g. [Regulation and Fragmentation:](#)
    - i. 2 confirmed speakers: David Bray and Steven Weber
  - h. [Antitrust:](#)
    - i. Have moderator and one panelist confirmed for debate, and two confirmed for panel, waiting on other confirmations
  - i. [Digital Identity:](#)
    - i. Panels are finalized, headshots and bios are all in
    - ii. Jeremy Grant, Pam Dingle, Patrick Kinsel, Elizabeth Reneiris, Anne Wallworth
  - j. [Digital Markets:](#)
    - i. Have had trouble confirming panelists → suggestions for companies or organizations providing unique online solutions are welcome
    - ii. Have 2 lightning talks confirmed, need four or five
- 5. Fun Committee Update
  - a. Need cocktail ideas (especially for IoT, Security, Online Markets)
  - b. Need IG information tidbits that would be good for trivia questions
- 6. Outreach and promotion
  - a. Glen Echo Group is providing media support, social media templates, and targeted session-specific outreach
  - b. Need to get registration information out on new mailing lists (it would be great if people could spread the word through their organization's mailing list)
  - c. Might have short videos previewing the event, could also have session highlight videos after the event

